



We invite you to sponsor the 2nd Annual CARRA Costume Ball. By supporting this benefit, you are supporting many local families who have children with arthritis & are helping to support quality clinical research to find the cause and cure for rheumatic diseases in children. CARRA and its doctors are vital to our children's lives and future and funding is the main obstacle. Your support will help ensure that research continues and that someday, a cure WILL be found.

CARRA COSTUME BALL: October 17, 2009 * 6:00PM – 9:00PM * Camas, WA High School * 26900 SE 15th St
This will be a night of great memories for everyone with family interaction from start to finish. Food will be available so come in costume as a DJ provides lively and age appropriate music, group dances and games. The 2008 CCB drew over 100 families' totaling over 400 in attendance, newspaper articles in The Columbian & The Camas-Washougal Post as well as a TV spot on KOIN NEWS. Our goal is to double the amount of attendees by advertising & public relations. Tickets will be available for pre-purchase online & at the door for \$25 a family with a swag bag as a takeaway. All proceeds will go directly to CARRA.

WHAT IS CARRA: CARRA is the Childhood Arthritis & Rheumatology Alliance & is an organization made up of pediatric rheumatologists across the US and Canada. They are committed to improving the quality of life for all children suffering from rheumatic diseases, such as juvenile arthritis, lupus and dermatomyositis. Over 300,000 children in the U.S. are suffering from arthritis or some other form of rheumatic disease.

THREE GOALS for the CARRA COSTUME BALL:

- 1) To raise awareness about arthritis and other rheumatic diseases in children.
- 2) To create an opportunity to bring affected children together, along with their families and friends, in a positive and proactive way.
- 3) To raise money to support quality clinical research to find the cause and cure for rheumatic diseases in children.

SPONSORSHIP & SUPPORT:

Sponsorship money will be used to cover permit fees, insurance, printing, and other miscellaneous expenses so that admission price goes directly to CARRA. The 3 levels of sponsorship are: Gold (\$1500), Silver (\$500) & Bronze (\$250).

COSTUME BALL CHAMPION: \$1000 / Commitment due date: August 1, 2009

Company logo will appear on swag bags that are reusable tote bags given to each family in attendance. Your company logo will appear on the back of the bag as well as on posters & a link on the official website. You also have the opportunity to set up a table at the event to mingle with attending families as well as utilize the swag bags for your company information.

COSTUME BALL CONTRIBUTOR: \$500

Your company is invited to set up a display table at the event and include hand-outs in the swag bag takeaway. Your company logo will appear on the official website and also on a thank you poster at the event. Your support of the CARRA Costume Ball will be highly visible before, during and after the event.

COSTUME BALL SUPPORTER: \$250

Your company is invited to include hand-outs in our swag bags. Your company logo will appear on the official website and also on a thank you poster. Your support of the CARRA Costume Ball will be highly visible before, during and after the event.

Thank you for your time and consideration.

Sincerely, Laura Day & Erika Cox